PPL Electric Utilities introduces new safety book for children

Schools can order the free books for fourth grade classes

ALLENTOWN, Pa. (April 4, 2019) – PPL Electric Utilities has found a novel way to deliver long-lasting safety messages to its customers – an eye-catching new children's book.

The electric utility's recently published book – "How We Stay Safe Around Electricity" – is now available at no cost to school children in PPL's 29-county service territory.

The 28-page illustrated book, which is meant for a fourth-grade audience, explains how electricity works. It also offers electricity-related lessons such as staying away from downed wires and calling 811 before digging. PPL Electric Utilities has distributed more than 20,000 copies of the book across its service territory in 2019.

The books are available to schools located in PPL's service territory on a first-come, first-served basis while book supplies last. Schools and teachers can order the books in quantities of 25 by placing orders at www.pplelectric.com/kidsbook. School staff and teachers who order books must provide the school's mailing address for shipping.

"It's important for people to learn at a young age how to stay safe near power lines and other electrical equipment and how to avoid potential dangers near them," said Mark Santayana, manger-Public Safety at PPL Electric Utilities. "This book captures many of the lessons we stress on a daily basis and our hope is that the young people who read it will share what they learn with their families and friends."

The new safety book is among several electrical safety education programs that PPL offers. The company also has sponsored electrical safety-themed theater programs in schools across its service territory, reaching more than 70,000 children. It provides electrical safety lessons through demonstrations with its Live Line Electrical Safety Exhibit.

For safety tips, visit pplelectric.com/safety.

PPL Electric Utilities provides electric delivery service to more than 1.4 million homes and businesses in Pennsylvania and ranks among the best utility companies in the country for customer service and reliability. PPL Electric Utilities is a major employer in the communities it serves. It is a subsidiary of PPL Corporation (NYSE: PPL). For more information visit www.pplelectric.com.

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