

Usher in Energy Awareness Month by preparing for winter heating season with energy-saving tips and rebates from PPL Electric Utilities

PPL Electric can help you find new ways to save with its 360-degree virtual tool

ALLENTOWN, Pa. (Oct. 20, 2022) – October is here which means temperatures have begun to drop and there's an increase in the amount of pumpkin-flavored drinks and flannel per capita. October is also Energy Awareness Month. And thanks to an all-new, 360-degree interactive virtual tool from PPL Electric Utilities, you can find multiple opportunities to save energy around your home during the colder days ahead.

PPL Electric's new online 360-degree experience provides a look at common household rooms and allows users to swipe, rotate and click their way through to find hidden savings. These newly discoverable opportunities include rebates and offers as well as easy to implement energy-efficiency tips that can help you save money.

Winter is just around the corner, and Energy Awareness Month is the perfect time to make energy-efficient changes around your home. Did you know that heating a home uses more energy than any other system in the house, making up about 42% of your annual utility bill? By getting a head start before winter arrives, you can stay comfortable as the temperature begins to drop and squirrel away savings for the spring. Here are three examples from our 360-degree experience that you can use to get started today:

- **Make your thermostat, thermo-smart:** With up to a \$100 rebate from PPL Electric, these intelligent devices will offer savings of up to \$50 a year through more efficient heating and cooling. Smart thermostats learn your energy use patterns and automatically adjust to keep you comfortable and save you money.
- **Keep your home warm and cozy:** Prevent warm air from escaping and cold air from breaking in this winter by installing weather stripping in gaps around windows and doors. With just a few minutes of work, you could save up to \$173 annually.
- **Become a "fan" of reverse thinking:** ENERGY STAR® certified ceiling fans are about 60% more efficient than conventional fans and can help reduce your heating and cooling bills. For added savings in the fall and winter, reverse the direction the fan spins to clockwise to force warm air back toward occupied space, allowing you to lower your thermostat setting by three to five degrees.

By making some simple changes around your home this fall, you'll be prepared for the colder months ahead and be saving money in no time. And, PPL Electric will be there to help you along the way. To swipe your way around our 360-degree virtual home and discover new ways to save — and to learn more about available programs and rebates — visit [savewithppl.com](https://www.ppl.com/savewithppl).

PPL Electric Utilities delivers safe, reliable and affordable electricity to more than 1.4 million homes and businesses in eastern and central Pennsylvania. It regularly ranks among the country's best utility companies for reliability and customer satisfaction. PPL Electric Utilities is a major employer and an active supporter of the communities it serves. It is a part of the PPL Corporation (NYSE: PPL) family of companies. Visit [pplelectric.com](https://www.pplelectric.com) or connect on social media via [Facebook](#), [Twitter](#) and [Instagram](#) for energy efficiency tips, bill help information, guidance on shopping for an electricity supplier, storm updates and more.

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