

As the company that delivers your electricity (B on chart below), PPL Electric Utilities strongly encourages you to learn more about the competitive market and the choices available to you — you may be able to save money by shopping among competitive suppliers (A).

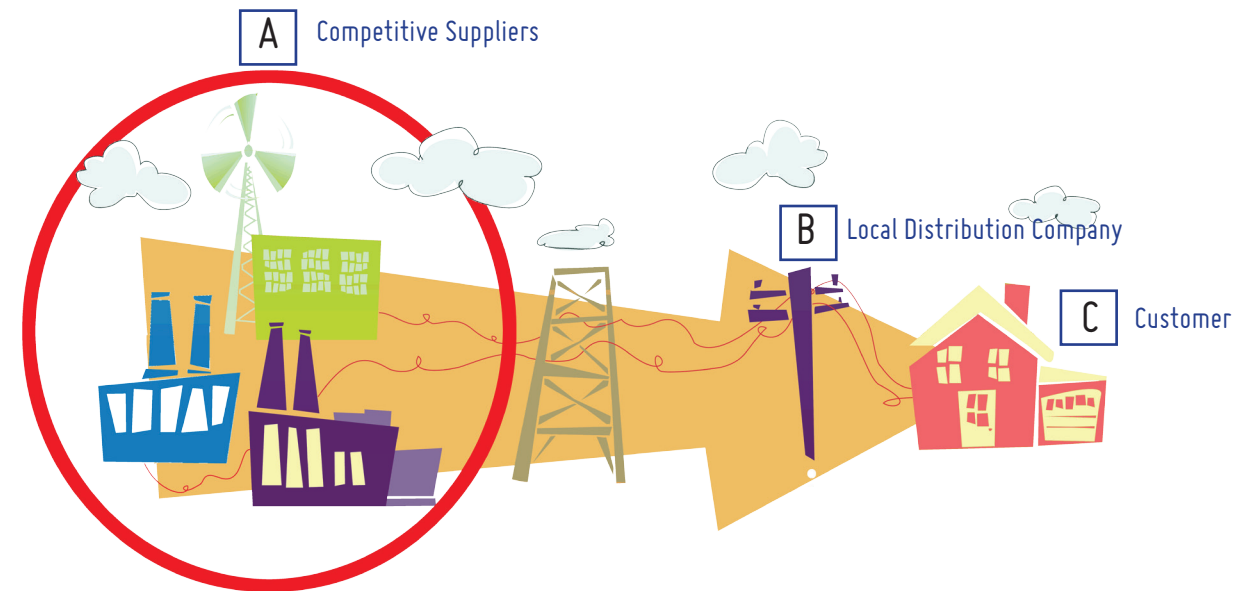
Shopping Makes Good Sense

Your decision to choose a new supplier will not hurt us and may very well help you. Regardless of whichever competitive supplier you choose, PPL Electric Utilities will continue to safely deliver electricity, provide billing and customer support, and respond to outages and other emergencies for ALL customers.



Just as you shop for other services, you can now shop for an electric supplier based on your own needs and preferences.

Generation service charges, which would be billed by your new generation supplier, comprise about **two-thirds** of the typical electric bill.



Competitive Suppliers (A) generate or procure the electricity. This is the part of your service that you can choose, based on price, the technology to produce the electricity, or the deal they'll give you. The Local Distribution Company (B) owns and repairs the poles and wires to get the electricity to you (C). We will remain your Local Distribution Company even if you choose another Supplier.

Getting Started

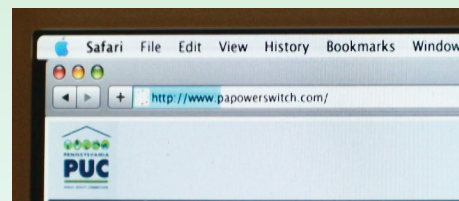
When you visit PAPowerSwitch.com, simply enter your zip code and the amount of electricity you use, on average, each month. The information can be found on your electric bill. You can compare how our “Price to Compare” at the top of the chart stacks up against offers from competitive electric suppliers. The Price to Compare is the key to shopping, and can change every three months as market prices for electricity fluctuate.

Note: Savings and the availability of competitive offers may vary depending on where you live.

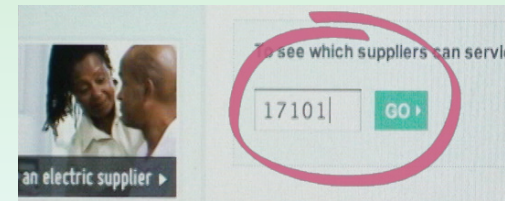
You can still shop for energy suppliers even if you do not have Internet access. You can call the PUC’s Bureau of Consumer Services at 1-800-692-7380 and request a list of competitive suppliers currently making offers in your area. Additionally, current offers from competitive suppliers can be obtained through the Pennsylvania Office of Consumer Advocate at 1-800-684-6560 (or via the web at www.oca.state.pa.us).



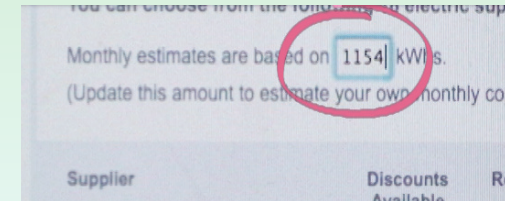
Billing Details	
Balance as of Jun 4, 2010	\$0.00
Current Charges	
Charges for: ABC Electric Supply	
General Service Rate: ABC Electric Supply for May 3-June 2	0.00
State Sales Tax	6.36
Gross Receipts Tax	107.78
Total Current Charge	
Total ABC Electric Supply Charges	\$114.14



Visit www.PAPowerSwitch.com to get started. Not only will you find the information needed to compare Electric Suppliers, but also plenty of other useful information that can help you save money on energy.



In the top navigation bar you will see **Shop for Electricity**. Once on that page enter your zip code to find suppliers offering service in your area.



From a copy of your electric bill, enter the amount of electricity that you used that month or an average for the year. The website will calculate comparisons based on this number.

Price to Compare	Current Charge
\$0.104 per kWh	\$120.02 per month

Electric suppliers currently offering service in your area will be listed, as well as the price of the Default Service we are required to offer. If you don't choose a competitive supplier we remain your Default Service Provider and you will be billed our Default Service rate. Whom you choose to supply your electricity makes no difference to us. Shop around--see if you can save some money!

Saving just half a cent per kWh could translate into material savings depending on how much electricity you use.

If you use 500 kWh per month you would save **\$30** per year

If you use 1000 kWh per month you would save **\$60** per year

If you use 1500 kWh per month you would save **\$90** per year

Frequently Asked Questions

Can everyone shop for a competitive electric generation supplier?

Most Pennsylvania residents have the power to choose their electric supplier. However, competitive offers may not be available in all areas.

Can I save money by choosing a supplier?

You may be able to save money by purchasing the electricity you use from a competitive electric generation supplier. Just like you shop for any household item, you can shop for your electricity to find the best deal and the best service for your needs. Saving just a half cent per kWh could translate into savings, depending upon your utility's Price to Compare (PTC) and how much electricity you use.

Is it a hassle to choose a supplier?

No. You can find out how to contact suppliers and learn more about shopping for electricity by visiting www.PAPowerSwitch.com, or the Pennsylvania Office of Consumer Advocate at <http://www.oca.state.pa.us>. To select a supplier, you can call a supplier, visit a supplier's website or respond to a written offer from a supplier.

If I am a residential customer, will I still be able to take advantage of "budget billing"?

Yes. You can purchase the electricity you use from a competitive supplier and remain on your utility's Budget Billing Program. Residential customers who desire to take advantage of budget billing may contact their electric utility and/or supplier and request budget billing at any time.

How do I know that a supplier other than my local utility will provide reliable service?

If you choose a new electric generation supplier, the quality, reliability, and safety of your electric service will not change. Your current electric utility will continue to provide the same transmission and distribution service and will continue to respond to any service disruptions or emergencies.

Will shopping hurt my electric utility?

No. Electric utilities are encouraging customers to shop around because you may be able to save money by switching to a competitive supplier.

How can I learn more about shopping?

We are committed to helping every customer understand how they can shop for electricity and potentially save money by choosing the right energy supplier for their needs and circumstances. You can find a list of competitive suppliers serving a particular area and learn more about shopping for electricity by visiting the PUC's website at <http://www.papowerswitch.com> or by calling the PUC toll free at 800-692-7380.

Another helpful resource is the Office of Consumer Advocate's Shopping Guide, which is available at <http://www.oca.state.pa.us/Industry/Electric/elecomp/ElectricGuides.htm> or by calling the OCA toll free at 800-684-6560.



PPL Electric Utilities

Pennsylvania Public Utility Commission
Commonwealth Keystone Building
P.O. Box 3265
Harrisburg, PA 17105-3265

www.PAPowerSwitch.com 1-800-692-7380



Shop. Switch. Save.

www.PAPowerSwitch.com

The power to switch means you could save money on your electric bill.

- Shop for your electric supplier and take control of your electric bill. PAPowerSwitch.com makes comparing and switching easy.
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