Safari Energy Hires Kirk Edelman as New Chief Development Officer

Former Siemens executive joins Safari Energy's growing senior leadership team to guide strategy

Leading solar partner, Safari Energy, today announced the appointment of Kirk Edelman as Chief Development Officer. Edelman joins Safari Energy following a 12-year career with Siemens, where he most recently served as President and Chief Executive Officer of Siemens Financial Services, Inc. as well as CEO of the Global Energy Finance business.

"Kirk is highly entrepreneurial and has an incredibly deep background in developing and financing just about every type of energy project all over the globe," said Matt Rudey, CEO, Safari Energy. "His extensive experience will be instrumental in helping Safari Energy continue to deliver on our growth strategy."

In the newly created role with Safari Energy, Edelman will have responsibility for leading the Project Finance, Project Development, and Asset Management teams. Edelman will guide these teams to continue pursuing Safari Energy's growth strategy.

"Safari Energy has pulled together an incredibly high-caliber and interdisciplinary team that has driven the success of the company over the past decade," said Kirk Edelman, Chief Development Officer, Safari Energy. "I look forward to guiding this talent pool to build on their success and seek to achieve even greater results for our clients."

Several new additions at Safari Energy in recent months complement the senior executive team, including Patrick Goff, Senior Vice President, Credit & Risk, who previously worked with GE Energy Financial Services for over 16 years; Kristina Segura, Executive Director, Human Resources, who has served with executive leaders at firms including Merrill Lynch, Lehman Brothers and Barclays; Eugenia "Jane" Shlimovich, Vice President & Corporate Counsel, who has practiced in the renewable and conventional energy industry for a decade, including as Senior Counsel at Greenwood Energy, and 6 years at Latham & Watkins and Allen & Overy; Kevin Hirsch, Vice President, Project Finance, who was previously CFO of Half Moon Ventures for 8 years; and Ola Olaniyi, Managing Director, Asset Acquisition, joining Safari after nearly two decades in financial services, including leading solar acquisition and investment teams at Triox Capital, SunEdison and Temasek Holdings.

Kirk Edelman is a board member of the following organizations: Cornell University's Program in Infrastructure Policy, the German American Chamber of Commerce and New Jersey Institute of Technology's Martin Tuckman School of Management. He is an alumnus of the University of Pennsylvania's Wharton School as well as Bucknell University.

About Safari Energy
Safari Energy, LLC, a subsidiary of PPL Corporation, is the solar partner of choice for commercial and industrial customers, real estate owners, public sector organizations and solar developers seeking competitive financial solutions for their projects. Headquartered in New York City, Safari Energy has helped clients unlock enormous economic value and drive significant energy savings by developing hundreds of solar energy projects from Massachusetts to Hawaii. With extensive interdisciplinary expertise, Safari supports the growth of distributed energy resources and PPL Corporation's focus on advancing a sustainable energy future. www.safarienergy.com

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