

Bright Ideas Poster Contest Showcases the Art of Energy Efficiency

Popular PPL Electric Utilities Energy Efficiency Poster Contest is Under Way

PPL Electric Utilities

PPL Electric Utilities invites school students to put their bright ideas about energy efficiency on paper.

The second Bright Ideas Energy Efficiency Poster Contest for students in kindergarten through 8th grade is under way, and entries are due April 6.

In the inaugural year for the contest, nearly 3,000 students from more than 100 schools in the PPL Electric Utilities service territory entered the competition, staged in concert with the National Energy Foundation. The contest is open to all K-8 students who attend a school served by the utility.

Grand-prize winners in each category will receive a \$500 savings bond and a congratulatory plaque. In addition, the teachers of grand-prize winners in each category will receive a \$500 classroom grant for educational materials. The three finalists in each category will receive a \$200 savings bond.

"The creativity last year was amazing, and it was great to see so many young people embracing the energy efficiency message," said Tom Stathos, director of Customer Programs and Services for PPL Electric Utilities. "Making students aware of how to save energy today will make them more informed and responsible energy consumers tomorrow. Right now, they can help influence good energy decisions at home."

Entries will be judged on how effectively they communicate the theme of energy efficiency and the visual presentation of that idea. They'll be divided into three categories: Grades K-2, Grades 3-5 and Grades 6-8.

PPL Electric Utilities is already contacting teachers in the region to let them know about the contest. For more information about the 2012 contest, including entry forms and official rules, visit www.pplelectric.com/brightideas.

PPL Electric Utilities Corporation, a subsidiary of PPL Corporation that provides electricity delivery services to about 1.4 million customers in Pennsylvania, has consistently ranked among the best companies for customer service in the United States. More information is available at www.pplelectric.com.

For further information: Joe Nixon, 610-774-5997, jcnixonjr@pplweb.com

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