

PPL Electric Utilities Poster Contest Sparks Children's Bright Ideas

Winners Announced After More than 2,400 Entries Submitted for 2012 THINK! ENERGY with E-POWER® Bright Ideas Poster Contest

PPL Electric Utilities

More than 2,400 children in central and eastern Pennsylvania submitted their creative suggestions on how to save energy to the PPL Electric Utilities 2012 THINK! ENERGY with E-POWER® [Bright Ideas poster contest](#).

PPL Electric Utilities announced the 12 winners Thursday (5/24).

The contest encouraged students, teachers and families to make even small changes in energy use that can have a big impact on energy savings. It was developed by PPL Electric Utilities as part of its Earth Day activities and implemented in schools in concert with the National Energy Foundation.

"One of our goals is to educate consumers, including students and their families, about energy efficiency," said Natalie Westring, customer programs specialist at PPL Electric Utilities. "This contest encourages children to think creatively about how they can save energy, and we're pleased so many students participated this year."

The contest was open to students in kindergarten through eighth grade living within PPL Electric Utilities' 29-county service area. A panel of judges comprising PPL employees and NEF educators chose a winner for each grade and a grand-prize winner in grade categories K-2, 3-5 and 6-8. Winners were chosen based on effective communication of the energy efficiency theme and the visual presentation of that idea.

The winners of the Bright Ideas 2012 Energy Efficiency Poster Contest are:

Grades K-2

- Grand prize: Eliza Seifert from Mountain Top, kindergartener at Fairview Elementary School in Mountain Top.
- Kindergarten: Lars Stephenson from Mountain Top, Fairview Elementary School in Mountain Top.
- First grade: Isabella Touseull from Madison Township, Moscow Elementary Center in Moscow.
- Second grade: Brylee Tereska from Bethlehem, Hanover Elementary in Bethlehem.

Grades 3-5

- Grand prize: Leah Hepner from Shamokin Dam, fifth-grader at Selinsgrove Intermediate School in Selinsgrove.
- Third grade: Zachary Yaninek from Harrisburg, Good Shepherd School in Camp Hill.
- Fourth grade: Dylan Edelman from Sinking Spring, Whitfield Elementary School in West Lawn.
- Fifth grade: Allison Fang from Allentown, Parkway Manor Elementary School in Allentown.

Grades 6-8

- Grand prize: Madeline Grace Ireland from Lancaster, seventh-grader at Conestoga Valley Middle School in Lancaster.
- Sixth grade: Maeve Ellen Wydan from Lansdale, Saint Stanislaus in Lansdale.
- Seventh grade: Anna Li from Orefield, Orefield Middle School in Orefield.
- Eighth grade: Aszliah Delicana from Mechanicsburg, Good Hope Middle School in Mechanicsburg.

The grand-prize winning posters will be featured on a billboard in the winners' hometowns for a week starting May 28. The grand-prize winners will also receive a \$500 savings bond, and the winner for each grade will receive a \$200 savings bond. All winners will receive a pizza party for their class, and teachers of the grand-prize winners will receive a \$500 classroom grant.

For more information about Bright Ideas 2012 Energy Efficiency Poster Contest and to view a photo gallery of

the winning entries, please visit www.pplelectric.com/brightideas.

PPL Electric Utilities, a subsidiary of PPL Corporation (NYSE: PPL), provides electric delivery services to about 1.4 million customers in Pennsylvania and has consistently ranked among the best companies for customer service in the United States. More information is available at www.pplelectric.com.

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