

LG&E and KU Energy Named a Top Utility in Economic Development

Listed in the Top 10 Nationally, Again

LG&E and KU Energy has been recognized as one of the top 10 utilities in the nation for economic development. Site Selection magazine, which delivers expansion planning information to 44,000 business executives across the United States, made the announcement recently in a news release.

The selection was based on a mix of criteria, including survey input from site selection decision-makers, as well as the utilities' website tools and data, innovative programs and incentives for businesses, job-creating infrastructure and facility investment trends in the utility's service territory. The magazine doesn't rank the Top 10; rather it names the 10 best utilities.

The company also was named to the Top 10 list in 1999, 2002 and 2003, and received honorable mentions in 2008 and 2009.

"Utilities play a key role as participants in the economic development efforts of cities, regions and all areas working to improve their local business climate," said Mark Arend, editor-in-chief of Site Selection. "This year's Top Utilities were particularly successful in this endeavor in 2011."

"This is a wonderful honor for us, again," said Cheryl Bruner, director of customer service and marketing. "Site Selection seeks to find companies that connect with their customers better than most, and this award confirms we are making that connection."

Some of the information that explains LG&E and KU's selection included the 54 new companies and 272 expansion projects that were announced in the state in 2011. Those projects resulted in more than 13,000 jobs and more than \$2.6 billion in investment. The LG&E and KU team, the magazine says, helped many of those projects get to the starting line as viable and productive operations and then to the finish line as deals.

Among the newest LG&E and KU endeavors is a [Business in Your Backyard video series](#) profiling the company's 400 Major Accounts customers. Those companies use approximately one million megawatt hours per month.

The entire Top Utilities article is available at [Site Selection's website](#).

Louisville Gas and Electric Company and Kentucky Utilities Company, part of the PPL Corporation (NYSE: PPL) family of companies, are regulated utilities that serve a total of 1.2 million customers and have consistently ranked among the best companies for customer service in the United States. LG&E serves 321,000 natural gas and 397,000 electric customers in Louisville and 16 surrounding counties. Kentucky Utilities serves 546,000 customers in 77 Kentucky counties and five counties in Virginia. More information is available at www.lge-ku.com and www.pplweb.com.

For further information: LG&E and KU, 502-627-4999 (Toll-free 888-627-4999)

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