

Whole-Home CFL Contest, Bulb Discounts Await PPL Electric Utilities' Customers

PPL Electric Utilities

Deep discounts on select compact fluorescent light bulbs and a contest offering a whole-home CFL change-out are on tap this fall for PPL Electric Utilities customers looking to stretch their energy dollar.

The utility has planned promotional events at CFL retailers in its service territory on Saturday (9/22) and on Oct. 13 and 20 to highlight the availability of discounts from 55 to 85 percent on select multipacks of CFL bulbs and to help customers select the bulbs that are right for their home. CFL giveaways and lighting education also are planned for those events.

The discounts are scheduled through October, while supplies last.

The winner of the Whole-Home Energy-Efficient CFL Change-Out Contest will receive an in-home consultation with a representative from the utility's Residential Lighting Program to determine the number, type and style of CFLs — up to \$250 worth — required to retrofit the inside and outside of his or her residence. The bulbs will be delivered and installed at a mutually convenient date and time.

"Installing energy-efficient lighting continues to rank as the savings leader for our customers," said Tammy Albenzi, the coordinator for the utility's E-power® lighting initiative. "About 7.8 million discounted CFL bulbs have either been sold at retailers in our Pennsylvania service territory or given away at promotional events from the start of the program in late 2009 through the end of August. It's an easy, low-cost way to save energy and money."

The estimated energy savings from those CFL bulbs is more than 366 million kilowatt-hours, enough electricity to power more than 29,000 average homes for a year.

CFLs use about 75 percent less energy than traditional incandescent light bulbs and can last at least six times longer. PPL Electric Utilities encourages its customers to dispose of CFLs responsibly. A list of locations that accept CFLs for recycling can be found at ppllectric.com/e-power.

For times and locations for the CFL promotional events, visit ppllectric.com/e-power, select Save, then click on the [Light Smart, Pay Less](#) tab.

The CFL contest runs until Oct. 20 and is limited to PPL Electric Utilities customers at least 18 years old. Registering for the contest at one of the promotional CFL events is just one way to enter to win the lighting upgrade. Customers also can enter through the [residential lighting section](#) of the E-power website, ppllectric.com/e-power. They also can mail a 4-by-6-inch postcard. Details can be found on the [website](#).

PPL Electric Utilities Corporation, a subsidiary of PPL Corporation, provides electricity delivery services to about 1.4 million customers in Pennsylvania and consistently ranks among the best companies for customer service in the United States. More information is available at www.ppllectric.com.

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