

# #GivingTuesday: LG&E, KU Giving Campaign Pledges More Than \$1.6 Million to Kentucky Nonprofit Organizations

## Employee Participation Rate Twice National Average; 27 Charities Benefit

LOUISVILLE, Ky. — Although "Giving Tuesday" is a new movement that encourages charitable giving across the nation, for Louisville Gas and Electric Company and Kentucky Utilities Company employees, giving back to the communities where they live and work is a long-held tradition.

Today, LG&E and KU announced the results of the utilities' annual charitable giving campaign, called Power of One. For the sixth year in a row, employee pledges to nonprofit organizations across the utilities' service territory exceeded more than \$1 million.

With additional contributions from the LG&E and KU Foundation, the companies' overall total reached \$1.6 million again this year.

More than 70 percent of LG&E and KU employees participate in the Power of One — a participation rate that is more than twice the national average for employee charitable giving campaigns.

The continued success of LG&E and KU's annual charitable giving effort means that once again, more than 27 nonprofit organizations across the state will start the New Year with added financial security and the ability to assist more Kentucky families with essential programs and services.

Since 2005, LG&E and KU's employee giving campaign has raised more than \$12 million through payroll deductions, event fundraisers, direct-to-charity donations and foundation support.

Visit the LG&E and KU website for more information on [the company's corporate responsibility efforts](#).

*Louisville Gas and Electric Company and Kentucky Utilities Company, part of the PPL Corporation (NYSE: PPL) family of companies, are regulated utilities that serve a total of 1.2 million customers and have consistently ranked among the best companies for customer service in the United States. LG&E serves 321,000 natural gas and 397,000 electric customers in Louisville and 16 surrounding counties. Kentucky Utilities serves 546,000 customers in 77 Kentucky counties and five counties in Virginia. More information is available at [www.lge-ku.com](http://www.lge-ku.com) and [www.pplweb.com](http://www.pplweb.com).*

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