Southern Lehigh Students Among PPL Electric Utilities' Innovation Challenge Winners

Winners receive solar backpacks for their efforts

PPL Electric Utilities

Two Southern Lehigh High School students are among the prize winners in PPL Electric Utilities' inaugural THINK! ENERGY with E-power® Innovation Challenge, a competition that spurred creative energy efficiency messages.

Junior Cheyenne Cranney and senior Hannah Reader placed fourth in the contest for their poem about water efficiency titled, "For Whom We Wish to Save." Each received a solar backpack. Both are students in teacher Jesse Mead's ecology class at the Center Valley school.

"This is the first year we offered an energy efficiency program at the high school level, and we're really pleased with the response," said Tom Stathos, director of Customer Programs and Services for the utility. "High school students are tomorrow's homeowners, so reinforcing energy efficiency messages is important."

The high school program is a presentation delivered by the National Energy Foundation. It teaches the importance of energy, natural resources and environmental issues. Each participating student receives an E-power Innovation kit with energy efficient technologies to install at home. Teachers get supplemental materials to use in the classroom.

PPL Electric Utilities, in conjunction with NEF and the Pennsylvania Department of Education, is proud to sponsor the THINK! ENERGY with E-power educational program. There are four program offerings for various grade levels and each is designed to provide teachers and students with energy education. All program offerings are free and are correlated to Pennsylvania learning standards.

PPL Electric Utilities Corporation, a subsidiary of PPL Corporation that provides electricity delivery services to about 1.4 million customers in Pennsylvania, consistently ranks among the best companies for customer service in the United States. More information is available at www.pplelectric.com.

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