

Greenwood and Upper Dauphin Students Shine in PPL Electric Utilities' Innovation Challenge

Winners receive solar backpacks for their efforts

PPL Electric Utilities

Several high school students from the Harrisburg region are among the winners in PPL Electric Utilities' inaugural THINK! ENERGY with E-power® Innovation Challenge, a competition that spurred creative energy efficiency messages.

Juniors James Turner and John MacDonald of Greenwood High School, Millerstown, placed first in the contest for their energy efficiency video that featured an evil scientist.

Second place went to freshmen Brenna Hoffman, Addy Wolfe and Emilee Bixler of Upper Dauphin Area High School in Elizabethtown for their "Larry the Light Bulb" storybook for children.

Third place went to freshmen Calen Reginer, Kalysa Bisignaro, Mason Motko and Jose Graff of Upper Dauphin for their poster on water and energy efficiency.

All winners received solar backpacks. The challenge was part of the THINK! ENERGY with E-power Innovation program.

"This is the first year we offered an energy efficiency program at the high school level, and we're really pleased with the response," said Tammy Albenzi, the customer programs specialist overseeing the new program for the utility. "High school students are tomorrow's customers and energy decision-makers, so reinforcing energy efficiency messages is important."

The high school program is a presentation delivered by the National Energy Foundation. It teaches the importance of energy, natural resources and environmental issues. Each participating student receives an E-power Innovation kit with energy efficient technologies to install at home. Teachers get supplemental materials to use in the classroom.

PPL Electric Utilities, in conjunction with NEF and the Pennsylvania Department of Education, is proud to sponsor the THINK! ENERGY with E-power educational program. There are three program offerings for various grade levels and each is designed to provide teachers and students with energy education. All program offerings are free and are correlated to Pennsylvania learning standards.

PPL Electric Utilities Corporation, a subsidiary of PPL Corporation that provides electricity delivery services to about 1.4 million customers in Pennsylvania, consistently ranks among the best companies for customer service in the United States. More information is available at www.pplelectric.com.

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