

# **PPL EnergyPlus Trading Wing to Be Part of New Gambet Center for Business and Healthcare Education at DeSales University**

## **DeSales University to hold ribbon-cutting ceremony for Gambet Center on April 5**

CENTER VALLEY, Pa., March 25, 2013 /PRNewswire/ -- As part of its continuing support for education, and to help develop a source of qualified and diverse candidates for future positions, PPL Corporation and its subsidiary, PPL EnergyPlus™, will sponsor the trading wing in the new Gambet Center for Business and Healthcare Education at DeSales University. The university will hold a ribbon-cutting ceremony for the Gambet Center at noon on Friday, April 5, at its Center Valley campus.

"We are so pleased to be sponsoring the trading wing at the new Gambet Center for Business and Healthcare Education. This outstanding resource will create a top-notch educational experience for undergraduate business and MBA students that will help prepare these future business leaders for success while also creating a diverse pool of qualified potential candidates for positions within PPL EnergyPlus," said Robert D. Gabbard, president, PPL EnergyPlus.

"We were impressed with the university's commitment to diversity. This is a commitment that we share and both organizations will be stronger for it," Gabbard added. "We are also a company that is committed to giving back to the communities where we live, work and serve. This sponsorship truly embodies this concept and brings it to life in a tangible and meaningful way."

The PPL EnergyPlus Trading Wing will be made up of four rooms and features a unique and specialized business classroom that replicates a commodities trading center, similar to the energy marketing center operated by PPL EnergyPlus in Allentown.

The state-of-the-art business trading room will allow students to enjoy a simulated trading environment, which will include a digital stock market exchange ticker on overhead walls. The trading wing will also include a high-tech classroom for group learning, and two seminar rooms that will enhance learning by allowing students to experience board meeting simulations and participate in small group meetings and breakout sessions.

PPL EnergyPlus is the energy marketing subsidiary of PPL Corporation™. PPL EnergyPlus buys and sells energy commodities and structured products in competitive wholesale energy markets. It also offers electricity, natural gas, petroleum products and other products and services to business customers in the mid-Atlantic region, and electricity supply to residential customers in selected markets in Pennsylvania.

PPL EnergyPlus looks forward to a strong relationship and future opportunities with DeSales University. This includes working with the DeSales Career Services Office on internship and externship programs, providing speakers for DeSales events, and advising DeSales on curriculum around energy commodities, marketing and trading. In addition, DeSales students will visit the energy marketing center at PPL EnergyPlus, and PPL employees will visit the university's trading wing to share knowledge and engage in experiential learning.

"This is a great opportunity for the University and its students," said Thomas L. Campbell, vice president for institutional advancement. "We are extremely grateful to PPL EnergyPlus for working with us and sponsoring the Trading Wing."

PPL EnergyPlus is a subsidiary of PPL Corporation, a Pennsylvania-based FORTUNE 500® corporation with more than 90 years of experience in the energy business. PPL EnergyPlus offers electricity supply to residential customers in select markets, as well as electricity, natural gas, renewable energy, petroleum products and other products and services to commercial, industrial, and institutional customers. For more information, please visit [www.pplenergyplus.com](http://www.pplenergyplus.com).

DeSales University, in Center Valley, Pa., is a private, coeducational, four-year liberal arts university affiliated with the Roman Catholic Church. Founded by the Oblates of Saint Francis de Sales in 1965, the 480-acre suburban campus is located 50 miles north of Philadelphia and about 90 miles south of New York City. A total

enrollment of nearly 3,000 includes undergraduate day and evening students and graduate students. DeSales has approximately 100 full-time faculty members and offers more than 35 bachelor's degrees and seven graduate programs in a wide range of disciplines.

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