

PPL Names David Arthur Federal Government Relations Vice President

ALLENTOWN, Pa., April 18, 2013 /PRNewswire/ -- PPL Corporation (NYSE: PPL) announced Thursday (4/18) that David K. Arthur, who has more than 20 years of Washington experience, has been named the company's Federal Government Relations vice president.

(Photo: <http://photos.prnewswire.com/prnh/20130418/PH97401>)

Arthur will replace Paulette C. Pidcock, who is retiring May 1 after more than three decades of representing major companies in the U.S. utility sector. She has served as PPL's vice president of Federal Government Relations for eight years.

"We thank Paulette for her outstanding service to PPL over the past eight years and we congratulate her on a truly remarkable career in the utility industry. While we certainly will miss her superb insights and counsel, we wish her all the best in what I'm sure will be a very active retirement," said Joanne H. Raphael, PPL senior vice president and Chief External Affairs Officer.

"We are very fortunate to have someone with Dave's experience, knowledge and energy to step into this important role in our Washington, D.C., office," said Raphael. "We are very confident that Dave will add to PPL's legacy of active, substantive involvement in the important issues facing the utility sector."

Arthur, currently senior director of Federal Government Relations for PPL, joined the company in 2009. Prior to joining PPL, he spent several years as director of Federal Legislative Affairs for Calpine Corporation. Before that, he worked for 10 years as a federal lobbyist for a Midwestern law firm, where he represented a variety of entities, including rural electric cooperatives, financial service companies, municipalities, universities and large automotive manufacturers. Prior to working in government relations, Arthur spent five years in the federal government, working on both Capitol Hill and at the Environmental Protection Agency.

Arthur earned a bachelor's degree in philosophy, politics, and economics from Balliol College, Oxford University. He also has a bachelor's degree in environmental studies from Swarthmore College. He is a member of the American Association of Blacks in Energy and the Washington Government Relations Group, an organization dedicated to the enrichment of African-American government relations professionals.

Pidcock is retiring after more than 30 years of representing energy companies in Washington, D.C. She joined PPL in 2004 as vice president of Federal Government Relations.

Prior to joining PPL, she held senior federal government positions with San Francisco-based PG&E Corporation and with Baltimore Gas & Electric Company.

PPL Corporation, with annual revenue of more than \$12 billion, is one of the largest companies in the U.S. utility sector. PPL subsidiaries deliver electricity and natural gas to about 10 million customers in the United States and the United Kingdom, own more than 18,000 megawatts of generating capacity in the United States and sell energy in key U.S. markets. More information is available at www.pplweb.com.

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