

PPL EnergyPlus® Named Official Electricity Supplier of Lehigh Valley Zoo

PPL EnergyPlus

PPL EnergyPlus, the competitive energy marketing and trading subsidiary of PPL Corporation, has been named as the official electricity supplier of Lehigh Valley Zoo.

"PPL EnergyPlus appreciates Lehigh Valley Zoo choosing us as its official supplier, and is pleased to provide energy savings to a family-friendly landmark in our community," said Annette Durnack, director of retail energy for PPL EnergyPlus.

Lehigh Valley Zoo is located on 29 acres in Schnecksville, Pa., and is home to 294 animal ambassadors representing 88 species, several of which are classified as endangered, threatened or species of concern. Lehigh Valley Zoo's mission is to create a safe, engaging and enlightening wildlife experience for guests of all ages as it demonstrates leadership in the cultural, scientific and conservation communities. To date, more than 35,000 students have participated in formal educational programs at the zoo. The zoo was voted Best Family Day Trip in The Morning Call's Readers' Choice Awards from 2009 through 2012.

About PPL EnergyPlus

PPL EnergyPlus is a subsidiary of PPL Corporation, a Pennsylvania-based FORTUNE 500® corporation with more than 90 years of experience in the energy business. PPL EnergyPlus offers electricity supply to residential customers in select markets, as well as electricity, natural gas, renewable energy and other products and services to commercial, industrial, and institutional customers. The company also offers electricity supply to residential customers in select markets. PPL EnergyPlus Retail, an affiliate of PPL EnergyPlus, offers petroleum products to large commercial and industrial customers.

For more information about cost-saving energy products and services and to speak to a PPL EnergyPlus representative, call 1-888-BUY-POWER (1-888-289-7693) or visit us at www.pplenergyplus.com.

About Lehigh Valley Zoo

As a nonprofit organization, Lehigh Valley Zoological Society is nine years young, but as a treasured community landmark, the history spans over a century. Founded in 1906 by Gen. Harry C. Trexler, a local industrialist, the Trexler Game Preserve has educated and entertained more than 5 million people. Gen. Trexler played a significant role in saving the North American Bison from extinction by providing a place where both bison and elk could roam freely. In 1935, Lehigh County took ownership of the preserve, and in 1974, construction began on the preserve's 29-acre Children's Zoo. In 2004, the Lehigh Valley Zoological Society assumed management of the zoo, as well as the daily management of the bison and elk herd in the 1,100-acre Trexler Nature Preserve.

#

FORTUNE 500 is a registered trademark of Time Inc.

PPL EnergyPlus, LLC is an unregulated subsidiary of PPL Corporation. PPL EnergyPlus is not the same company as PPL Electric Utilities. The prices of PPL EnergyPlus are not regulated by the Pennsylvania Public Utility Commission. You do not have to buy PPL EnergyPlus electricity or other products in order to receive the same quality regulated services from PPL Electric Utilities.

For further information: Ryan Hill, (610) 774-4033

<https://news.pplweb.com/news-releases?item=136857>