

Natasha Collins to Join LG&E and KU as Director of Media Relations

Louisville Gas and Electric/Kentucky Utilities

LOUISVILLE, Ky. — Natasha Collins, morning show anchor at Louisville's CBS affiliate WLKY, will join Louisville Gas and Electric Company and Kentucky Utilities Company July 22 as the director of media relations.

Collins, who has been with WLKY for 10 years as a news anchor and reporter, earned a Master of Arts in journalism in 2001 from Emerson College, and a Bachelor of Arts degree in public relations, telecommunications and film in 1999 from Eastern Michigan University. Before joining WLKY, she worked as a reporter and fill-in anchor in KTVQ in Billings, Mont., where she won an Associated Press award for "Best Spot News."

During her tenure at WLKY she's covered a range of news and feature stories from politics to community activities. Collins has moderated political debates and hosted events such as the YMCA Black Achiever Award show and the Kentucky Derby Festival's They're Off Luncheon. She also serves on the Spina Bifida Association of Kentucky board and teaches fitness in her spare time.

As part of LG&E and KU's Corporate Communications Department, she will be responsible for the strategic direction of the companies' media relations activities; the media relations team; and serve as the primary spokesperson for the utilities.

"Natasha is going to be a great asset to our team," said Chris Whelan, vice president of Corporate Communications. "Her award-winning journalism skills and her 'can do' spirit will serve us well. We're looking forward to having her on board."

Louisville Gas and Electric Company and Kentucky Utilities Company, part of the PPL Corporation (NYSE: PPL) family of companies, are regulated utilities that serve a total of 1.2 million customers and have consistently ranked among the best companies for customer service in the United States. LG&E serves 321,000 natural gas and 397,000 electric customers in Louisville and 16 surrounding counties. Kentucky Utilities serves 546,000 customers in 77 Kentucky counties and five counties in Virginia. More information is available at www.lge-ku.com and www.pplweb.com.

For further information: LG&E and KU, 502-627-4999 (Toll-free 888-627-4999)

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