

Take Time to Be Ready

A PPL Electric Utilities reminder for National Preparedness Month

PPL Electric Utilities

Hurricanes with names like Irene and Sandy left none-too-subtle clues in recent years about the importance of being prepared.

But knowing how to be ready for severe weather is just one part of the story.

“There are many situations in our everyday lives that require us to know how to respond. Being prepared helps us react in a safer and smarter way,” said Diane Coffin, manager of Emergency Preparedness for PPL Electric Utilities. “This month, and all year long, we want all those who live and work in our service territory to know what to do when emergencies strike.”

Coffin said knowing what to do in various situations is important, be it a power outage caused by a severe storm, a house fire, vehicle accident, or some other unplanned event.

“Be prepared for situations that could potentially affect you,” Coffin said. “Ask yourself: If this or that happened to me, would I know what to do and how to react?”

PPL Electric Utilities is focused on being prepared to provide reliable service to its customers, and wants its customers to be safe and prepared at work, home and play. The utility offers advice on its website, www.pplelectric.com/outage, on what to do in storms and power outages.

If you’re looking for a handy preparation guide you can print out at home, check out www.pplelectric.com/beprepared.

Other helpful websites for preparedness information include www.ready.gov, www.redcross.org and www.readypa.org. The landing page of the utility’s website, www.pplelectric.com, often carries important messages about safety and preparedness.

In addition, social media channels including Twitter, Facebook and Google+ help keep customers up to date with power outage, safety and other types of information. Customers also can enroll in PPL Alerts to get the latest power outage information via phone, text or email. Signing up at www.pplelectric.com/alerts is free, easy and secure.

PPL Electric Utilities reaches out to thousands of contractors and first responders each year with information on how to stay safe. Details on the contractor and first responder information can be found at www.pplelectric.com/safety, as can Electrical Safety World, a valuable site with information for children, parents and teachers.

“Make this month the time you make up the family emergency plan you’ve been putting off or put together that storm kit you’ve been meaning to get to,” Coffin said. “Be prepared. It’s not just a motto for the Boy Scouts of America. It’s something that will serve us all well.”

PPL Electric Utilities, a subsidiary of PPL Corporation (NYSE: PPL), provides electric delivery services to about 1.4 million customers in Pennsylvania and has consistently ranked among the best companies for customer service in the United States. More information is available at www.pplelectric.com/alerts.

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