

# PPL Electric Utilities Customers Can Earn a Free LED bulb For Going Paperless

PPL Electric Utilities

It's not pulp fiction. The average American uses about 700 pounds of paper products a year.

At PPL Electric Utilities, customers who use electronic, paperless billing are helping to lighten that load and benefit the environment.

Now, for a limited time, a good idea is even better.

Customers who sign up for paperless billing through Dec. 15 will receive one free LED light bulb. LEDs help reduce energy costs because they use up to 80 percent less energy than incandescent bulbs and can last up to 20 times longer. The bonus bulb being sent to PPL Electric Utilities customers produces more than 800 lumens of soft white light, about the same as a 60-watt incandescent bulb.

It's one LED to current customers while supplies last. Customers will receive their bulb via U.S. mail within 4-6 weeks. Existing paperless billing customers are not eligible.

Electronic, paperless billing helps reduce paper use and paper waste. With e-billing, customers receive an email with a link to their new bill statement. They have immediate access to their bill and don't have to wait for it to arrive by mail.

Customers need to use their online account to enroll in paperless billing. If they don't have an online account, it's easy to create one. It's free, simple and secure. All the details are at [www.pplelectric.com/gopaperless](http://www.pplelectric.com/gopaperless).

"Combining e-billing with automatic bill pay is the perfect combination for convenience and reducing paper use," said Thomas C. Stathos, director of Customer Programs and Services for the utility. "More than 115,000 customers currently use paperless billing. They know its value. Through promotions like this, we hope more customers will take advantage of this added convenience."

Stathos added that paperless billing means cost savings for both the customer and the company.

PPL Electric Utilities, a subsidiary of PPL Corporation (NYSE: PPL), provides electric delivery services to about 1.4 million customers in Pennsylvania and consistently ranks among the best companies for customer service in the United States. More information is available at [www.pplelectric.com](http://www.pplelectric.com).

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