

PPLSolutions Sponsors Energy Supplier of the Year Award at Energy Marketing Conference in Manhattan

PPLSolutions

PPLSolutions, an industry leader in energy back-office solutions, announced Tuesday (2/25) it will sponsor the "Energy Supplier of the Year" Award at the inaugural Energy Marketing Conference on Thursday (2/27) at the Affinia Hotel in Manhattan. As a sponsor of the Energy Supplier of the Year Award, PPLSolutions takes great pride in recognizing industry excellence. In fact, PPLSolutions provides care services to several customer care award winners.

PPLSolutions offers a customizable full suite of back office services for the retail energy market. The company's market expertise, as well as its speed to market, has helped clients quickly transition from other platforms.

At the Energy Marketing Conference, PPLSolutions' Director of Operations, Joel Zimmerman, will also participate as an industry expert on a panel for energy marketer operations.

"The industry is changing so quickly and events like this allow for great collaboration and idea-sharing to further business success," Zimmerman said. "PPLSolutions is proud to be a leader at this conference and in this industry."

About the Energy Marketing Conference

The Energy Marketing Conference is a full-day event designed to help businesses in the deregulated energy industry collaborate with their peers. The conference emphasizes the sharing of information through networking and panels where industry experts offer information on relevant and timely issues. This event will allow key stakeholders in the competitive energy industry to hear from expert panelists about emerging trends and best practices to help them advance their businesses. Topics for panel discussion include: How to Market to Build Your Business, Finance, Marketing Channel Specifics, Operations and Marketing Footprint.

About PPLSolutions

PPLSolutions is a subsidiary of PPL Corporation. PPL Corporation (NYSE: PPL), with 2013 revenues of \$12 billion, is one of the largest companies in the U.S. utility sector. The PPL family of companies delivers electricity and natural gas to about 10 million customers in the United States and the United Kingdom, owns more than 18,000 megawatts of generating capacity in the United States and sells energy in key U.S. markets. More information is available at www.pplweb.com.

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