

PPL Electric Utilities Names Customer Services Vice President

ALLENTOWN, Pa., Sept. 30, 2014 /PRNewswire/ -- An executive with significant experience in improving service to customers in the telecommunications industry has been named to lead the Customer Services organization at PPL Electric Utilities.

Christopher Cardenas, currently vice president-Customer Service Operations for Time Warner Cable Business Class, will become Customer Services vice president at PPL Electric Utilities Oct. 6.

PPL Electric Utilities is enhancing service to customers in several key ways, including improving the reliability of electric service, increasing operating efficiency to provide good value, and making it easier for customers to do business with the utility.

"Serving our customers well is a cornerstone of our business, and we are committed to making it easier for people to contact us, to pay their bills and to get information on the Web and on mobile devices," said Gregory N. Dudkin, president of PPL Electric Utilities. "Chris Cardenas is the ideal leader to make further improvement in our Customer Services organization."

Prior to his current position at Time Warner Cable, he served as director-Customer Service Operations for Comcast Cable Corp. in Memphis; director-measurement and data analysis in customer service operations for U.S. Cellular Corp. in Chicago; and director of business customer service at Sprint Nextel in Austin.

Cardenas earned a bachelor's of business administration degree in finance and management from Texas Lutheran University and a master's of business administration degree from Webster University in St. Louis.

PPL Electric Utilities, a subsidiary of PPL Corporation (NYSE: PPL), provides electric delivery services to about 1.4 million customers in Pennsylvania and consistently ranks among the best companies for customer service in the United States. More information is available at www.pplelectric.com.

Note to Editors: Visit our media website at www.pplnewsroom.com for additional news and background about PPL Corporation.

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