PPL Corporation Launches Investor Relations App

Investors can download the new mobile app at Apple's App store and Google Play

ALLENTOWN, Pa., Oct. 7, 2014 /PRNewswire/ -- PPL Corporation (NYSE: PPL) announced the release Tuesday (10/7) of its investor relations app for iPhone, iPad and Android mobile devices, now available for free at Apple's App Store for iPhone and iPad and at Google Play for Android mobile devices.

PPL's investor relations app, developed with longtime partner PR Newswire and thelRapp, allows users to navigate the company's investor relations materials as well as receive stock quotes and important stock information.

The app features the latest news releases and SEC filings as well as webcasts and presentations from PPL. Sharing functionality via email, Twitter and Facebook is available, as well as the ability for investors to be notified on their devices when new information is posted to the app.

"Recognizing the growing importance of mobile technology to all investors, PPL launched this app to provide our current and future shareowners with instant access to our corporate and stock information," said Joe Bergstein, vice president of investor relations for PPL Corporation. "We are excited to be one of the utility sector's early adopters of mobile technology that creates broader awareness throughout the investment community."

PPL Corporation, with 2013 revenues of \$12 billion, is one of the largest companies in the U.S. utility sector. The PPL family of companies delivers electricity and natural gas to about 10 million customers in the United States and the United Kingdom. PPL has announced an agreement to combine its competitive generation business with the competitive generation business of Riverstone Holdings LLC to form Talen Energy Corporation, a highly competitive independent power producer. More information is available at www.pplweb.com.

Note to Editors: Visit our media website at www.pplnewsroom.com for additional news and background about PPL Corporation.

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