Warm Homes This Valentine's Day With a HUG

Utility gift certificates make great gifts for individuals, non-profit organizations

(LOUISVILLE, Ky.) – Wondering what to get that special person in your life for Valentine's Day? Consider a HUG, or home utility gift certificate, from Louisville Gas and Electric Company and Kentucky Utilities Company.

A HUG credits the utility account of any LG&E or KU customer. A credit is applied directly to the recipient's utility account and automatically deducted from the person's next bill.

HUGs are especially ideal for families in need, senior citizens, newlyweds and college students who live offcampus, as well as for churches, non-profits and social service organizations to help manage routine operating expenses throughout the year.

Purchasing a HUG

Download a HUG request form from the LG&E and KU website. HUGs may be purchased in any amount starting at \$25.

An electronic copy of the certificate may be emailed by request, or the certificate can be mailed so it can be presented in person. Please allow 10 days for processing.

Print and mail the completed HUG form along with your check or money order for the amount of your HUG purchase to:

LG&E and KU HUG Program — 5th Floor One Quality Street Lexington, KY 40507

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Louisville Gas and Electric Company and Kentucky Utilities Company, part of the PPL Corporation (NYSE: PPL) family of companies, are regulated utilities that serve a total of 1.2 million customers and have consistently ranked among the best companies for customer service in the United States. LG&E serves 321,000 natural gas and 397,000 electric customers in Louisville and 16 surrounding counties. KU serves 543,000 customers in 77 Kentucky counties and five counties in Virginia. More information is available at www.lge-ku.com and www.pplweb.com.

For further information: LG&E and KU, 502-627-4999 (Toll-free: 888-627-4999)

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