## More than \$1.7 Million in Funds Kick-Start the New Year for Area Nonprofit Agencies

## LG&E and KU giving campaign will benefit 26 organizations and their affiliate agencies

(LOUISVILLE, Ky.) – With the new year comes the continued challenge for area nonprofits to serve as many families and residents in need as possible. To energize those efforts, employees of Louisville Gas and Electric Company and Kentucky Utilities Company are lending a hand. Coupled with financial support from the LG&E and KU Foundation, the utilities' voluntary employee-giving campaign, Power of One, raised more than \$1.7 million in contributions.

The contributions will be allocated to 26 nonprofit organizations – impacting counties across Kentucky, as well as parts of Indiana and Virginia – to support much-needed programs and services in 2016.

Louisville-based nonprofit organizations Fund for the Arts, Metro United Way and WHAS Crusade for Children — as well as United Ways across the KU service territory from Paducah, Ky. to Abingdon, Va. — will receive funding through the Power of One.

"Getting involved and rallying behind the communities where we live and work is part of how we define ourselves as a company because it's who our employees are as people," said David Sinclair, LG&E and KU vice president of Energy Supply and Analysis, and co-chair of the 2015 Power of One campaign.

"Our employees donated a record amount that will go a long way toward assisting those in our communities who need it most and we're proud of that," said Sinclair.

More than 67 percent of LG&E and KU employees participate in the campaign through payroll deduction — twice the national average for employee participation in charitable giving.

Since 2005, the employee-driven campaign has raised more than \$17.7 million through payroll deductions, event fundraisers, direct-to-charity donations and support from the LG&E and KU Foundation.

Learn more about LG&E and KU's ongoing commitment to Kentucky's communities.

For further information: Call the LG&E and KU media hotline at 502-627-4999.

https://news.pplweb.com/news-releases?item=137224