

# PPLSolutions Introduces SaaS Solutions For Retail Energy Suppliers

**Introduction of customizable platform will provide choice and flexibility in billing, back office and customer service functions for retail energy suppliers.**

PPLSolutions

ALLENTOWN, Pa. (March 2, 2016) – PPLSolutions today announced that they are expanding their business to include a SaaS, software as a service, option for clients who prefer a self-service approach to billing, back office and customer service functions. PPLSolutions is the only Business Process Outsourced (BPO)/SaaS provider focused solely on the energy industry. The new SaaS offering will support all residential electric and gas markets throughout the U.S. With upgraded technologies and the company's proprietary billing system, Accubyl, PPLSolutions is able to provide clients innovative, customizable and cost-effective options.

"While PPLSolutions has traditionally offered a fully managed BPO solution, we are pleased to extend our solutions with a SaaS delivery model," said Mario Restaino, director of Sales and Marketing. "We are now offering our superior solutions to retailers in a SaaS model with industry comparable pricing."

Retail Energy Suppliers (RES) utilize billing and back office solutions that fit their specific functional and monetary needs. Some leave back office operations to a BPO billing provider like PPLSolutions, while others want to handle these transactional tasks in house with a self-service SaaS model. The addition of the SaaS platform will allow PPLSolutions to serve all billing and back office needs for the client.

PPLSolutions is the only supplier for the energy industry that can offer such a broad range of services – from BPO options to total self-service and even fully-managed configurable solutions. This continuum of services allows clients to pick and choose which components best fit their business model and configure a custom suite of services designed to fit their budgetary guidelines.

"This customizable platform is unique in the industry and provides retail energy suppliers more functionality across more energy markets," Restaino said. "When we perform a process review for potential clients we will have the most cost-effective, efficient solution when compared to any other supplier."

PPLSolutions is a subsidiary of PPL Corporation (NYSE:PPL), one of the largest companies in the U.S. utility sector. PPL's seven high-performing, award-winning utilities serve 10 million customers in the U.S. and United Kingdom. The company and its 13,000 employees are dedicated to providing exceptional customer service and reliability and delivering superior value for shareowners. To learn more, visit [www.pplweb.com](http://www.pplweb.com).

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