

# Unified Effort Infuses Area Nonprofits With More Than \$1.8 Million in Support

## LG&E and KU employee giving campaign rallies around 26 groups and their affiliates

(LOUISVILLE, Ky.) – Any community can only be as strong as its most vulnerable residents. To ensure Kentucky families and residents in need are able to receive necessary assistance, employees of Louisville Gas and Electric Company and Kentucky Utilities Company are sending a surge of support to area nonprofit agencies and organizations across the Bluegrass. Coupled with financial support from the LG&E and KU Foundation, the utilities' voluntary employee-giving campaign, Power of One, raised more than \$1.8 million in contributions.

The contributions will be allocated to 26 nonprofit organizations to support much-needed programs and services in 2017. Those nonprofits impact all 120 counties across Kentucky, more than 50 counties in Indiana, and parts of Virginia.

Louisville-based nonprofit organizations Fund for the Arts, Metro United Way and WHAS Crusade for Children — as well as United Ways across the KU service territory from Paducah, Ky., to Abingdon, Va., — will receive funding through the Power of One.

"Our employees, union and non-union, have built a culture that embraces being engaged in the communities in which they live and work. Every year they roll up their sleeves to volunteer and open their wallets to help bring positive changes to neighbors and strangers alike," said Chris Whelan, LG&E and KU vice president of Corporate Communications, and co-chair of the 2016 Power of One campaign.

"It's our hope that the funds raised by our employees through this unified effort will help strengthen our families across the commonwealth and enhance our communities as a whole," Whelan said.

Nearly 70 percent of LG&E and KU employees participate in the campaign through payroll deduction — twice the national average for employee participation in charitable giving.

Since 2005, the employee-driven campaign has raised nearly \$20 million through payroll deductions, event fundraisers, direct-to-charity donations and support from the LG&E and KU Foundation.

Learn more about [LG&E and KU's ongoing commitment](#) to Kentucky's communities.

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*Louisville Gas and Electric Company and Kentucky Utilities Company, part of the PPL Corporation (NYSE: PPL) family of companies, are regulated utilities that serve nearly 1.3 million customers and have consistently ranked among the best companies for customer service in the United States. LG&E serves 322,000 natural gas and 403,000 electric customers in Louisville and 16 surrounding counties. KU serves 546,000 customers in 77 Kentucky counties and five counties in Virginia. More information is available at [www.lge-ku.com](http://www.lge-ku.com) and [www.pplweb.com](http://www.pplweb.com).*

For further information: call the LG&E and KU media hotline at 502-627-4999.