

LG&E and KU customers reach new recycling milestone

50,000 appliances recycled through customer participation in utilities' program

(LOUISVILLE, Ky.) – If teamwork makes the dream work, then thousands of customers of Louisville Gas and Electric Company and Kentucky Utilities Company are working from the same solid game plan – aimed at protecting the environment and better managing energy use as a community. Thanks to their participation, the utilities' Fridge and Freezer Recycling Program has reached a new milestone – celebrating 50,000 appliances recycled.

"We make the service and incentive available, but customers are the ones who have chosen to take advantage of our Fridge and Freezer Recycling Program offering and make a difference," said David Huff, LG&E and KU director of Energy Efficiency and Smart Grid Strategy. "Recycling these appliances helps to reduce energy consumption and ensures they won't be left behind in a local landfill, so we're grateful for customers' partnership and are proud to have reached this new milestone with their continued participation."

LG&E and KU's Fridge and Freezer Recycling Program began about five years ago and helps residential customers haul away and properly recycle old, inefficient refrigerators and freezers. In return for reducing energy consumption and recycling the appliances, participating customers receive \$50 per appliance.

The utilities work with ARCA Inc., Appliance Recycling Centers of America, to properly disassemble and recycle nearly every part of the refrigerators and freezers.

The 50,000 appliances recycled milestone equates to 7 million pounds of metal, 528,935 pounds of plastic and 144,687 pounds of glass, all repurposed for additional use.

"Since 2008, customers' participation in our energy efficiency programs, like Fridge and Freezer Recycling, has resulted in a savings of 994,000 megawatt hours of energy, which is equivalent to powering about 83,000 homes for a year," said Huff. "By taking advantage of our offerings, customers continue to help us plan for the future while becoming better energy managers of their homes and businesses."

LG&E or KU customers interested in learning more about the utilities' full portfolio of Energy Efficiency programs can visit lge-ku.com/savingenergy or call 800-356-5467 for more information.

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Louisville Gas and Electric Company and Kentucky Utilities Company, part of the PPL Corporation (NYSE: PPL) family of companies, are regulated utilities that serve nearly 1.3 million customers and have consistently ranked among the best companies for customer service in the United States. LG&E serves 324,000 natural gas and 407,000 electric customers in Louisville and 16 surrounding counties. KU serves 549,000 customers in 77 Kentucky counties and five counties in Virginia. More information is available at www.lge-ku.com and www.pplweb.com.

For further information: call the LG&E and KU media hotline at 502-627-4999.

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