

Power company supports Radio Platform project at Wales Millennium Centre



Western Power Distribution (WPD) has supported the Wales Millennium Centre's **Radio Platform** project which encourages young people to become radio presenters and broadcasters.

Radio Platform first exploded onto the online airwaves last year as part of Wales Millennium Centre's first ever **Festival of Voice**. A unique pop-up radio station, **Radio Platform** is positioned in the Centre's front of house area and is delivered by young people.

This innovative digital project enables young people to develop their broadcasting skills through the creation of radio content as well giving them an opportunity to express themselves and represent their communities via a number of online platforms. After completing a six-week training

course, delivered by the station manager and Promo Cymru, they receive an Agored Cymru accreditation in Radio Presenting and Broadcasting.

WPD has provided funding for a portable radio desk, enabling **Radio Platform** to broadcast from different locations and at various events.

One of their apprentices, Lloyd Canham, who attended a **Radio Platform** showcase at the Centre, met Station Manager, Greg Petter, and 15 young people who are currently enrolled on the programme.

Station Manager Greg said: "The desk is the most important part of any station, and we are fortunate to have received a new one from Western Power Distribution. This enables our young people to learn to use industry standard equipment and prepares them further for the media world."

WPD IMAGES FROM SHOWCASE

WPD Corporate Communication Officer, Karen Welch said: "Companies like ours should always seek to play a full and active role in the communities they serve and we are delighted to be working in partnership with Wales Millennium Centre.

"Projects like this have discovery, participation and learning at their heart, and they support and encourage young people to engage and express themselves. We also hope it will encourage them to develop skills in social interaction and cultural awareness, and to express themselves through music and the performing arts, as well as inspiring them to develop their broadcasting skills."

If you would like to hear more about Radio Platform and how you can get involved please get in touch radioplatform@wmc.org.uk

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