

Giving Campaign Generates Record-Setting \$2 Million to Help Area Non-Profits in 2018

LG&E and KU employee giving campaign rallies around 27 groups and their affiliates

(LOUISVILLE, Ky.) – Enhancing the quality of life across our communities means making sure everyone, especially families and residents in need, has access to assistance resources. To help make sure area agencies are prepared to offer that assistance, employees of Louisville Gas and Electric Company and Kentucky Utilities Company are infusing area nonprofit agencies and organizations across the utilities' service territories with much needed funds. Coupled with financial support from the LG&E and KU Foundation, the utilities' voluntary employee-giving campaign, Power of One, raised more than \$2 million in contributions.

The contributions are being allocated to 27 nonprofit organizations to support much-needed programs and services in 2018. Those nonprofits impact nearly all 120 counties across Kentucky, more than 50 counties in Indiana, and parts of Virginia.

Louisville-based nonprofit organizations Fund for the Arts, Metro United Way and WHAS Crusade for Children — as well as United Ways across the KU service territory from Paducah, Ky., to Abingdon, Va., — will receive funding through the Power of One.

"Being engaged in our communities and being an active part of helping to make them a better place for all of us to live, work and raise a family is a big part of our company culture," said Dan Arbough, LG&E and KU treasurer and co-chair of the 2017 Power of One campaign.

"By contributing \$2 million for the first time in our campaign's 13-year history, our employees are demonstrating their commitment to making a positive impact for people throughout all of the communities we serve."

Nearly 70 percent of LG&E and KU employees participate in the campaign through payroll deduction — twice the national average for employee participation in charitable giving.

Since 2005, the employee-driven campaign has raised more than \$21 million through payroll deductions, event fundraisers, retiree donations and support from IBEW Local 2100 and the LG&E and KU Foundation.

[Learn more about LG&E and KU's ongoing commitment to Kentucky's communities.](#)

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Louisville Gas and Electric Company and Kentucky Utilities Company, part of the PPL Corporation (NYSE: PPL) family of companies, are regulated utilities that serve nearly 1.3 million customers and have consistently ranked among the best companies for customer service in the United States. LG&E serves 324,000 natural gas and 407,000 electric customers in Louisville and 16 surrounding counties. KU serves 549,000 customers in 77 Kentucky counties and five counties in Virginia. More information is available at www.lge-ku.com and www.pplweb.com.

For further information: call the LG&E and KU media hotline at 502-627-4999.

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