

# Nearly \$2 million headed to community non-profit organizations in 2020

## **LG&E and KU employees pledge dollars to community assistance programs across the Commonwealth**

(LOUISVILLE, Ky.) – As area nonprofits begin making plans to assist residents in need throughout the year, additional funding is headed their way. Employees of Louisville Gas and Electric Company and Kentucky Utilities Company are pledging dollars to nonprofit agencies and organizations across the utilities' service territories. Coupled with financial support from the LG&E and KU Foundation, the utilities' voluntary employee-giving campaign, Power of One, raised nearly \$2 million in contributions.

The contributions are being allocated to 26 nonprofit organizations to support their funded programs and services in 2020. Those nonprofits serve nearly all 120 counties across Kentucky, more than 50 counties in Indiana, as well as parts of Virginia.

Louisville-based nonprofit organizations Fund for the Arts, Metro United Way and WHAS Crusade for Children — as well as United Ways across the KU service territory from Paducah, Ky. to Abingdon, Va. — will receive funding through the Power of One.

"Metro United Way is continually amazed by the phenomenal support and engagement from LG&E and KU," said President and CEO of Metro United Way Theresa Reno-Weber. "For more than 100 years, they've invested in creating transformational change for our community, and this past year they took their investment to the next level as the presenting sponsor of the collaborative United Community effort. LG&E and KU's support to Metro United Way pushes us closer to our vision where everyone in our community achieves their full potential in areas of financial independence, educational attainment and healthy lifestyles. Without LG&E and KU, our vision is impossible to reach. From our entire community, thank you for making a difference."

"Even as our workforce has changed over time, our company and employees' commitment to lending support across our service territories remains a top priority," said LG&E and KU Executive Vice President and General Counsel, and co-chair of the 2019 Power of One campaign, John Crockett. "Agencies across our region will be able to use these dollars to do things like prepare more children for kindergarten, offer financial empowerment programs, and provide access to health care services, food, shelter and other basic needs. We're proud to be a part of that."

Nearly 70% of LG&E and KU employees participate in the campaign through payroll deduction — a participation rate more than twice the workplace employee giving average, according to United Way worldwide data.

Since 2005, the employee-driven campaign has raised more than \$25.6 million through payroll deductions, event fundraisers, retiree donations and support from IBEW Local 2100 and the LG&E and KU Foundation.

[Learn more about LG&E and KU's ongoing commitment to the communities we serve.](#)

###

*Louisville Gas and Electric Company and Kentucky Utilities Company, part of the PPL Corporation (NYSE: PPL) family of companies, are regulated utilities that serve nearly 1.3 million customers and have consistently ranked among the best companies for customer service in the United States. LG&E serves 328,000 natural gas and 414,000 electric customers in Louisville and 16 surrounding counties. KU serves 555,000 customers in 77 Kentucky counties and five counties in Virginia. More information is available at [www.lge-ku.com](http://www.lge-ku.com) and [www.pplweb.com](http://www.pplweb.com).*

For further information: call the LG&E and KU media hotline at 502-627-4999.

