PPL Electric Utilities’ energy efficiency video contest offers nearly $6,000 in prizes

Hit record: Tell us how and why you save energy

ALLENTOWN, Pa. (Oct. 13, 2020) -- The PPL Electric Utilities “Change a Little, Save a Lot” video contest is underway and looking for customers to unleash their creativity for a chance at great prizes, including $2,500 for the top video.

Saving energy means more money in your pocket, and it’s good for the planet. We’re looking for the best energy saving tips customers have to offer and we want them to tell us why they do it. They could be saving for a lot of things – for more financial security, for one of life’s special moments, or something else unique to their lives.

PPL customers can visit pplelectric.com/videocontest for contest details, including the official rules for the contest, and easily upload their video.

PPL employees, their households and immediate families are not eligible to participate.

Contest videos must be a minute or less, but don’t let that keep you from your director’s chair. That’s plenty of time to shine – and win. The contest is open through Oct. 25, 2020.

The first 50 qualified entries will receive a free smart power strip valued at $35.

PPL Electric Utilities provides electric delivery service to more than 1.4 million homes and businesses in Pennsylvania and ranks among the best utility companies in the country for customer service and reliability. PPL Electric Utilities is a major employer in the communities it serves. It is a subsidiary of PPL Corporation (NYSE: PPL). For more information visit www.pplelectric.com.

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Note to Editors: Visit our media website at www.pplnewsroom.com.

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