

PPL Corp.'s Presentation to be Webcast From EEI Annual Financial Conference

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In conjunction with senior management's presentation to financial analysts at the Edison Electric Institute's (EEI) 35th annual financial conference in San Francisco on Tuesday, Oct. 31, PPL Corp. (NYSE: PPL) invites interested parties to view the live Internet webcast at 9:45 a.m. PST, 12:45 p.m. EST that day.

(Photo: <http://www.newscom.com/cgi-bin/prnh/19981015/PHTH025>)

In each of the first three quarters of 2000, PPL Corp. has reported record earnings, bettering levels in the same periods of 1999 by 30 percent, 60 percent and 47 percent, respectively. PPL's earnings exceeded financial analysts' estimates for the third quarter, the seventh consecutive quarter that the company has met or exceeded these estimates.

William F. Hecht, PPL chairman, president and chief executive officer, will conduct the presentation, which EEI will make available on-line live, in audio and video format. The presentation will cover PPL's third quarter results and provide a general business outlook. Interested parties may access the presentation through EEI's Web site at <http://www.eei.org/resources/meetings/001029.htm> or from a link on PPL's main Internet Web site: <http://www.pplweb.com/>. For those who cannot view the live webcast, a replay will be accessible 24 hours after the live presentation in the same manner via EEI's Web site or a link on PPL's main Internet Web site.

This webcast requires Windows Media Player™ and at least 14.4 kbps connection to the Internet.

Based in Allentown, Pa., PPL Corp. is a FORTUNE 500® company that delivers electricity and natural gas to more than 1.3 million customers in Pennsylvania; markets wholesale or retail energy in 42 U.S. states and Canada; provides energy services for businesses in the Mid-Atlantic and Northeastern U.S.; generates electricity at power plants in Pennsylvania, Maine and Montana; delivers electricity to 2.4 million customers in southwest Great Britain; and delivers electricity to nearly 1.8 million customers in Chile, Bolivia, El Salvador and Brazil.

NewsCom: <http://www.newscom.com/cgi-bin/prnh/19981015/PHTH025>

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SOURCE: PPL Corporation

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Website: <http://www.eei.org/resources/meetings/001029.htm>

Website: <http://www.pplweb.com/>

<https://news.pplweb.com/news-releases?item=16340>