

PPL Plans Pennsylvania Events to Celebrate Earth Day

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Even though Earth Day is only 24 hours long on April 22, PPL Project Earth™ has environmental events planned starting this week and taking the celebration all the way to the first weekend in June.

"PPL places a high priority on environmental compliance and stewardship. It's something that is on everyone's shoulders everyday," said Robert Barkanic, PPL's manager of Environmental Management. "But it's nice to take time out, focus on the environment and recognize work that is being done to preserve our planet for future generations.

"We work hard to balance our commitment to the environment with our obligation to provide affordable, reliable power," he said.

PPL recently ranked third among 26 leading energy companies in a national survey covering environmental management and other non-traditional investment factors. New York-based Innovest Strategic Value Advisors Inc. conducted the survey.

Investment advisors have noted that there is a direct correlation between environmental performance and stock market performance, because good environmental performance is an indication of excellent management, Barkanic said.

PPL Project Earth is the company's effort to promote environmental education and focus its resources on generating and delivering energy in an environmentally responsible manner.

The programs under PPL Project Earth are designed to educate about energy alternatives, improve the corporation's environmental performance and offer recreational and environmental education opportunities in the communities in which PPL does business.

Upcoming PPL Project Earth events include:

- April 21 and 25 - Shenk's Ferry Wildflower Walks at Shenk's Ferry Wildflower Preserve.
- April 23-24 - Statewide PA Black Bass Workshop at PPL's Wallenpaupack Environmental Learning Center.
- April 24 - Chillisquaque Creek Cleanup sponsored by PPL's Montour Preserve and the Chillisquaque-Limestone Watershed Association.
- April 24 - Spring Woodland Wildflower Walk at Montour Preserve's Environmental Education Center.
- April 24 - Badge Day at Susquehanna Riverlands Wetlands Nature Area.
- April 24, May 1, 8 and 15 - Fishing Creek Project. Volunteers will be solicited for May 1 event. Work to include tree planting, clearing debris and rocks, grading and seeding along completed concrete paths, and planting the wetland.
- April 25 - Spring Wildflower Walk at Susquehanna Riverlands Wetlands Nature Area.
- April 29 - Bethlehem Earth Day at Bethlehem Area School District.
- Late April/May - "Envirothons" environmental education competitions at various high schools. PPL supports select county competitions and the statewide competition.
- May 14 - Upper Leacock Township Project Earth Event park cleanup.
- May 15 - Berryhill Boys and Girls Club in Harrisburg. Continuation of revitalization of ballfields.
- May 22 - Hosensack Creek Project Earth Event stream improvement project.
- June 5 - National Trails Day hikes and cleanups at various PPL environmental preserve hiking trails.

For more information on any of these events, call 1-800-354-8383.

PPL Corporation (NYSE: PPL), headquartered in Allentown, Pa., controls about 11,500 megawatts of generating capacity in the United States, sells energy in key U.S. markets and delivers electricity to nearly 5 million customers in Pennsylvania, the United Kingdom and Latin America. More information is available at www.pplweb.com.

SOURCE: PPL Corporation

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