

PPL Receives Prestigious Education Award

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The Association of Educational Publishers (AEP) has named PPL Corporation (NYSE: PPL) a Star Award winner for the education programs the company sponsors and promotes throughout its service territory.

(Photo: NewsCom: <http://www.newscom.com/cgi-bin/prnh/19981015/PHTH025>)

"We are honored to win this award which recognizes companies that create and support successful, innovative education programs," said PPL Education Relations Director, Larry Sparta. "PPL understands the critical role quality education plays in society. It is a solid foundation for our children and one of the keys to the future success and economic growth of our country."

First presented in 1998, the Star Award for Business Leadership in education has been given to corporations such as the Anheuser-Busch Companies, Bell Atlantic and the Fannie Mae Foundation.

PPL won this year's award for the company's Teaching Environmental Awareness, or TEA workshops. Since 1989, PPL has provided one-day training for more than 1,500 teachers to supplement environmental education for more than 37,500 students in central and eastern Pennsylvania.

PPL hosts the workshops because it believes informed teachers can better instruct students on environmental issues. The workshops include hands-on field and classroom training.

"With its 100-plus year history of serving educational publishing professionals, the Association is uniquely positioned to recognize and advance these positive education initiatives," noted AEP Executive Director Charlene F. Gaynor. "The TEA program at PPL serves as a model of excellence to improve education in America."

TEA workshops focus on topics ranging from energy and the environment to forest stewardship. The workshops are developed through partnerships with local and national business and government groups. They are held at PPL's four separate environmental preserves and at Allentown School District's Mosser Woods Outdoor Environmental Education Center in Allentown, Pa.

The awards will be formally presented at a breakfast on December 7 at the Waldorf Astoria Hotel in New York City. Attendees will include CEOs, publishers and editors from the education field.

The Association of Educational Publishers supports the growth of educational publishing and its positive impact on learning and teaching. It tracks education and industry information and trends, provides professional development, and promotes quality supplemental materials as essential learning resources. Members include print and digital publishers, educational foundations and associations, and the education and trade press, as well as schools and school districts.

Based in Allentown, Pa., PPL Corp. is a FORTUNE 500® company that delivers electricity and natural gas to more than 1.4 million customers in Pennsylvania; markets wholesale or retail energy in 43 U.S. states and Canada; provides energy services for businesses in the Mid-Atlantic and Northeastern U.S.; generates electricity at power plants in Pennsylvania, Maine and Montana; delivers electricity to 2.4 million customers in the United Kingdom; and delivers electricity to nearly 1.8 million customers in Chile, Bolivia, El Salvador and Brazil.

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