

PPL to Conduct Conference Call, Webcast on Business Plans, Earnings Forecasts For 2001, 2002

PRNewswire
ALLENTOWN, Pa.

PPL Corporation (NYSE: PPL) will host a conference call on Friday, Jan. 4, at 8:30 a.m. (EST) to discuss its business plans and its earnings forecasts for 2001 and 2002.

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William F. Hecht, PPL chairman, president and chief executive officer, and John R. Biggar, executive vice president and chief financial officer, will conduct the conference call, which will be available online live, in audio format, on PPL's Internet Web site at <http://www.pplweb.com/>. For those who cannot listen to the live Webcast, a replay will be accessible in the same manner via PPL's Web site for 30 days. Interested individuals also can access the live conference call via telephone at 913-981-5508.

PPL Corporation, headquartered in Allentown, Pa., generates electricity at power plants in Pennsylvania, Maine and Montana; markets wholesale or retail energy in select U.S. states and Canada; and delivers electricity to nearly 6 million customers in Pennsylvania, the United Kingdom and Latin America.

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