

E-power compact fluorescent light bulb program expands; PPL Electric Utilities non-residential customers now eligible for rebates

Rebates are now available to help PPL Electric Utilities' industrial, commercial and institutional customers switch to longer lasting, more energy efficient compact fluorescent light bulbs.

"We listened to our customers and community stakeholders, and this new program grew out of their feedback," said Tom Stathos, director of Customer Programs and Services for PPL Electric Utilities. "It's a great opportunity for small business, commercial, industrial and institutional customers to make lighting changes that can have a positive effect on their bottom line, save energy and also help the planet."

The new E-power program provides a rebate equal to half the cost of an ENERGY STAR®-rated CFL bulb, up to \$1.50 per bulb. The rebate can be applied to up to 1,000 CFLs per customer, but the purchased bulbs can't be those previously discounted by PPL Electric Utilities at retail stores, and can't be used for inventory. Rebate forms are available at www.pplelectric.com.

The new non-residential program differs from the existing CFL bulb program that officially began in January under which PPL Electric Utilities customers can buy already discounted bulbs at more than 300 retail locations in the company's 29-county service territory. Under that program, more than 1.5 million discounted CFLs have been purchased so far. In addition, some CFLs are given away by the E-power team at community events.

The new, non-residential CFL program benefits contractors working with industrial, commercial and institutional customers because those contractors routinely purchase larger quantities than typically would be carried in a home improvement or hardware store. "Many contractors in need of large numbers of CFLs will typically go through electric supply wholesalers," said Stathos.

The new CFL program is not retroactive and is not for new construction. However, new construction lighting projects may be eligible for rebates under the E-power Energy Efficient Program's new construction lighting category which uses Lighting Power Density for the rebate calculation.

CFLs must replace incandescent bulbs to be eligible for a rebate. In addition, the calculation for the rebate amount does not include sales tax, shipping or handling. Rebate forms are available at www.pplelectric.com. Call 1-866-660-4551 with program questions.

"Our non-residential customers benefit from this program because they can replace large quantities of less efficient incandescent light bulbs with CFLs, with the added bonus of a rebate," Stathos said. "Less required energy for CFLs means less greenhouse gases are produced and that benefits everyone."

PPL Electric Utilities' E-power programs provide customers with tools, information and incentives to use energy more efficiently, save money and reduce their carbon footprint. To learn more about all the programs, visit www.pplelectric.com/e-power.

PPL Electric Utilities Corporation is a subsidiary of PPL Corporation (NYSE: PPL) that provides electricity delivery services to about 1.4 million customers in Pennsylvania. It has consistently ranked among the best companies for customer service in the United States.

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