

Spreading the energy efficiency word: PPL invites business customers to E-power webinar to learn about programs to aid energy efficiency upgrades

PPL Electric Utilities cyber events set for June 17 and 24

Small- and mid-sized businesses looking to use energy more efficiently, while saving money and reducing their carbon footprint, can benefit from an E-power webinar from PPL Electric Utilities.

A free hourlong webinar will be offered at 11 a.m. June 17 and again at 1:30 p.m. June 24. Visit www.pplelectric.com/epowerwebinar for information on how to register. The first 20 minutes of the webinar will be devoted to reviewing programs, leaving the rest of the time for questions and answers.

“Customers can pick from one of two dates and get valuable information without having to leave their office. This is a virtual town meeting of sorts on energy efficiency. We’re excited to be able to offer it,” said Ray W. Murphy, manager of Major Accounts for PPL Electric Utilities. “Several of our E-power programs — efficient equipment rebates, custom incentives and HVAC tuneups — will be the focus of the webinar.”

Efficient equipment rebates cover an array of items, from LED traffic signals to select appliances, cooling systems, lighting, insulation and more.

The Custom Incentive Program provides commercial, industrial and institutional customers with incentives for measures not included in the equipment rebates.

The HVAC tuneup program, among the newest of the E-power offerings, provides incentives to contractors to diagnose and repair heating, ventilating and air-conditioning system inefficiencies at their customers’ locations.

For more information on all the E-power programs, visit www.pplelectric.com/e-power.

PPL Electric Utilities Corporation is a subsidiary of PPL Corporation (NYSE: PPL) that provides electricity delivery services to about 1.4 million customers in Pennsylvania. It has consistently ranked among the best companies for customer service in the United States. More information is available at www.pplelectric.com.

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