

CFLs prove popular with PPL Electric Utilities' customers

'Light Smarter, Pay Less' E-power program reaches 1 million milestone in four months

More than 1 million energy-saving compact fluorescent light bulbs have either been sold at discounted prices at retailers throughout the PPL Electric Utilities service territory in Pennsylvania or given away at community promotional events.

The collective energy savings totals more than 51 million kilowatt-hours each year, enough to light more than 26,000 homes for a year. As of Friday (4/30), area consumers received 1,013,843 CFL bulbs. PPL giveaways accounted for slightly more than 6 percent of the total.

PPL's goal is to sell or give away 7 million CFLs by May 2013 as part of its E-power program, said Thomas C. Stathos, director of Customer Programs and Services.

"The response to this E-power program has been tremendous. We've tripled what we thought we could sell through our retailer network during the first few months of the program," Stathos said. "This is a good indicator that consumers will respond to the simple ways we can help them to save energy and save money."

Through the lighting initiative, shoppers receive significant discounts on ENERGY STAR® qualified CFL bulbs at more than 300 retail locations. Lighting represents about 10 percent of a typical household's energy usage, and CFLs use about 75 percent less energy than comparable incandescent bulbs and can last up to 10 times longer. Customers can find a complete list of retailers and CFL recycling facilities at www.pplelectric.com/e-power or by calling toll-free 1-888-217-2332.

No coupons are necessary, and customers can purchase multiple discounted bulbs per store visit. Discounted bulbs are available at retail locations such as home improvement stores, supermarkets, thrift stores, discount retailers, retail club stores as well as other retail locations.

CFLs and miniature green bats will be given away May 24 at Coca-Cola Park in Allentown, home of the Lehigh Valley IronPigs. The "Light Smarter, Pay Less" E-power program also will be giving away free CFLs through the Miller-Keystone Blood Center Donor Program during May.

E-power from PPL Electric Utilities provides customers with tips, tools and incentives to use energy more efficiently, save money and reduce their carbon footprint. It offers more than a dozen programs for all types of customers – residential, business, institutional and nonprofit organizations. To learn more about E-power and how it gives customers the power to make a difference, visit www.pplelectric.com/e-power.

PPL Electric Utilities, a subsidiary of PPL Corporation (NYSE: PPL), provides electric delivery service to 1.4 million customers in 29 counties of eastern and central Pennsylvania and has consistently ranked among the best companies for customer service in the United States. More information is available at www.pplelectric.com.

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