

Celebrate Earth Day with E-power programs from PPL Electric Utilities

Taking advantage of E-power programs that promote wise energy choices and electricity savings is a great way for PPL Electric Utilities customers to mark Earth Day's 40th anniversary.

"Earth Day always has been about making a difference for the environment," said Thomas C. Stathos, director of Customer Programs and Services for PPL Electric Utilities. "Customers participating in our E-power programs support that goal."

Stathos said whether it's switching to compact fluorescent lighting, buying ENERGY STAR® appliances and recycling old energy-guzzling models, or using any other E-power tool, the resulting reduced energy demand has a positive environmental impact. "That translates into less required energy and less greenhouse gas emissions," he said.

Customers can find all the E-power programs at www.pplelectric.com/e-power.

Interest has been high in programs launched so far. Nearly 6,300 appliances have either been recycled or scheduled for recycling since November. Under the program, customers get a \$35 cash incentive check for recycling an old refrigerator or freezer, and \$25 for recycling a room air conditioner along with either the refrigerator or freezer.

The old appliances are hauled away for free and taken to a recycling center in Montgomery County where 95 percent of the material is reclaimed for reuse. Recycling an old, inefficient refrigerator is equivalent to taking two cars off the road for a year in terms of avoided emissions.

On the CFL front, more than 656,000 bulbs have either been sold at a discount or given away at events for customers. This represents a reduction of 29.8 million kilowatt-hours a year, equivalent to the annual electricity use for about 2,500 average homes. "Strides like these not only help the environment, but also save customers money and can reduce the need for new power plants," Stathos said. "It's a good start, but the potential to do much more is great."

E-power from PPL Electric Utilities offers customers tools, information and incentives to help them use energy more efficiently, save money and reduce their carbon footprint. It offers a comprehensive suite of programs for residential, business and institutional electricity users.

PPL Electric Utilities, a subsidiary of PPL Corporation (NYSE: PPL), provides electric delivery service to 1.4 million customers in 29 counties of eastern and central Pennsylvania and has consistently ranked among the best companies for customer service in the United States. More information is available at www.pplelectric.com.

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