

PPL Electric Utilities Adjusts Popular E-power Energy Efficiency Rebate Program

Changes Include Reservations for Industrial and Commercial Rebates, Tweaks to Rebate Levels and Criteria

ALLENTOWN, Pa., May 11, 2011 /PRNewswire/ -- The success of PPL Electric Utilities' E-power energy efficiency rebate programs has prompted some changes that will help many more customers take advantage of incentives to be more energy-efficient.

Customers applying for commercial or industrial energy efficiency equipment rebates now can submit a reservation form to guarantee their rebate amount prior to submitting a completed application form, as long as the rebate criteria are met.

Also, starting June 1, PPL Electric Utilities is making changes to residential and business rebates affecting what types of items are covered, qualification criteria and rebate levels.

"We are starting a new program year on June 1, and these adjustments are being made so that rebates are applied to appliances and equipment that produce the greatest customer benefit in terms of energy savings," said Thomas C. Stathos, director of Customer Programs and Services for PPL Electric Utilities. "These changes also allow us to focus rebates on more efficient products as the market continues to adopt new energy-saving technology."

All of the applicable forms are being updated to reflect the changes, as well as to respond to customer feedback for clearer instructions and an easier application process.

Customers still can get retroactive rebates at the current rebate levels for qualifying appliances and equipment they purchased between July 1, 2009, and May 31, 2011. Reservation or application forms and supporting documentation must be postmarked by June 30, 2011.

E-power rebates have been in place since early 2010 and nearly 95,000 customers have received money back for ENERGY STAR® appliances and energy-efficient equipment.

For more information, visit www.pplelectric.com/e-power. For more information about rebates, residential customers should call 1-866-660-4551 and business customers should call 1-866-432-5501.

E-power from PPL Electric Utilities offers customers tools, information and incentives to help them use energy more efficiently, save money and reduce their carbon footprint. To learn more about E-power and how it will give you the power to make a difference, visit www.pplelectric.com/e-power.

PPL Electric Utilities, a subsidiary of PPL Corporation (NYSE: PPL), provides electric delivery services to about 1.4 million customers in Pennsylvania and has consistently ranked among the best companies for customer service in the United States. More information is available at www.pplelectric.com.

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For further information: Joe Nixon, PPL Electric Utilities, +1-610-774-5997, jcnixonjr@pplweb.com, or www.pplnewsroom.com