

October is National Energy Awareness Month

PPL Electric Utilities is Spreading the Word Through Programs, Social Media

PPL Electric Utilities

Being more energy-efficient is a year-round job, but the spotlight shines brighter on this important goal during October — National Energy Awareness Month.

Activities and programs that promote energy efficiency are happening across the [PPL Electric Utilities](#) service territory.

“Helping our customers save energy is a job we take seriously. It’s a valued relationship,” said Thomas C. Stathos, director of customer programs and services for PPL Electric Utilities. “Whether it’s teaching schoolchildren about energy use, helping income-eligible customers get critical energy efficiency upgrades at their homes, or helping companies establish new energy cultures, the end goal is always to use energy wisely.”

PPL Electric Utilities, through its Think! Energy with E-power® educational program, will reach about 19,000 elementary and middle school students this fall through interactive programs.

Working with parent-teacher organizations in schools in low-income neighborhoods, PPL Electric Utilities launched a new program this year called the Take Action at Home Community Forum. Based on participation levels, students and their parents can help earn \$400 to \$1,000 for their school, in addition to learning how to take action to save energy and money at home. Forums were scheduled for about 20 schools and will continue through this month.

Working to help businesses reduce their energy use, PPL Electric Utilities launched the Continuous Energy Improvement Program in October 2010.

The first group of seven participants, including PPL Electric Utilities service center buildings in Bethlehem and Lancaster, is expected to save 12 million kilowatt-hours of electricity through the end of this year. That’s equivalent to the carbon dioxide emissions from the annual electricity use of 1,032 homes.

“The Continuous Energy Improvement participants are showing that substantial energy savings can come through changing energy mindsets and don’t have to cost a lot up front,” Stathos said. “PPL Electric Utilities participated to demonstrate it’s willing to walk the talk when it comes to energy efficiency.”

The current group of program participants will formally mark their completion of the program on Tuesday (10/4), and a new group will begin.

In addition, PPL Electric Utilities is featuring energy-saving tips on its website, www.pplelectric.com, each day this month. Tips also can be found on the PPL Electric Utilities Twitter feed [@pplelectric](#) and on the utility’s [Facebook](#) page. And customers can continue to benefit from using PPL Electric Utilities’ Energy Analyzer, a tool that tracks energy use and provides timely information and tips.

“Energy efficiency is often about doing a lot of small things that can make a big difference. Many times, these are low-cost or no-cost things such as sealing drafts, replacing furnace filters or using compact fluorescent light bulbs,” Stathos said. “PPL Electric Utilities E-power energy efficiency programs like home energy audits, appliance recycling, efficient equipment rebates and more provide options for all types of customers.”

To learn more about E-power, visit www.pplelectric.com/e-power.

Energy awareness programs also are being held at PPL’s Wallenpaupack Environmental Learning Center on Oct. 24, 25 and 29. For more information, call 570-253-7076 or email pplpreserves@pplweb.com. An energy awareness program for children is set for 6-7 p.m. Oct. 10 at the PPL Susquehanna Energy Information Center

near Berwick. For more information, call 1-866-832-3312 or email pplpreserves@pplweb.com.

PPL Electric Utilities Corporation, a subsidiary of PPL Corporation that provides electricity delivery services to about 1.4 million customers in Pennsylvania, has consistently ranked among the best companies for customer service in the United States. More information is available at www.pplelectric.com.

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