Have a Happy New Year with Energy Resolutions

Take easy steps to learn about, manage energy use in 2012

PPL Electric Utilities

Tired of those New Year's resolutions that are tough to keep, like losing 10 pounds or going to the gym?

PPL Electric Utilities is pleased to offer some New Year's resolutions that may be easier to stick to. They can help you manage your energy use, and possibly save you money, for the next 366 days and beyond.

"We can't help you quit smoking or work out more often. But we can help you understand and reduce your electricity use," said Tom Stathos, director-Customer Programs and Services. "We're glad to provide tips and suggestions that don't take much time or money and can help everyone save."

Consider adding these five resolutions to your list for 2012:

Use PPL Electric's free online Energy Analyzer to track your home's power use and get energy-saving tips. More than 330,000 of our customers have set up accounts on the Energy Analyzer. It only takes a few minutes to set up and it can pay dividends all year. You can access it at www.pplelectric.com. The online tool is a benefit of the company's automated meters and allows you to track your monthly, daily and hourly electricity use.

Have your home professionally assessed. Professional energy assessors can spot energy-draining areas of your home that you might not notice. The energy pros can install some improvements – and, you may be eligible for rebates after making certain home upgrades. To learn more about setting up an energy assessment, click here.

Information on other rebate programs and incentives available to homes and businesses can be found here.

Know your options for alternative electric supply. Choosing an alternative generation supplier may help reduce your monthly generation and transmission costs, which make up about two-thirds of the average residential bill.

PPL Electric is not financially affected if you choose to obtain electricity from an alternative supplier and encourages you to check out your options. No matter who supplies your electricity, PPL Electric will continue to reliably deliver your power.

The price to compare for alternative suppliers, as well as PPL Electric, is easily available at www.papowerswitch.com. Your monthly PPL Electric bill also provides PPL Electric's price to compare. Be sure to consider all terms of a competitive offer – such as length of contract and any termination fee – before switching to another supplier.

Buy the most energy-efficient appliances you can afford when replacing appliances. Look for the ENERGY STAR® label when purchasing appliances or electronics. These models will reduce your energy costs over the operating life of the device. Also, use more energy-efficient ENERGY STAR® compact fluorescent light bulbs where appropriate to save on electricity costs.

Sweat the small stuff. Small repair jobs and attention to detail can make a difference over the course of a year. For instance, turning your thermostat down a few degrees when you're away from home for more than a few hours can save on heating costs. Programmable thermostats make it especially easy to adjust your home energy use at different times.

Clean or change your furnace's air filter on a regular basis, so it doesn't have to work as hard. And don't forget to caulk drafty windows, install insulation where possible, and seal leaky air ducts or drafts.

"We're proud to deliver the electricity that enables us all to enjoy the necessities and conveniences of life," Stathos said, "and we wish all our customers a happy, healthy, successful and energy-saving new year."

PPL Electric Utilities, a subsidiary of PPL Corporation (NYSE: PPL), provides electric delivery services to about 1.4 million customers in Pennsylvania and has consistently ranked among the best companies for customer service in the United States. More information is available at www.pplelectric.com.

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